





# Be Different This Year Celebrate an Eco-Friendly Holi, 2016

22<sup>nd</sup> March is World Water Day. On this occasion let's all pledge to celebrate Holi in a responsible way.

Maharashtra is currently reeling under a severe water crisis and we appeal to you to celebrate a dry Holi. Use only dry, eco-friendly, natural colours. Avoid use of water – it is a precious resource.

Here are a few ways in which you can celebrate an eco-friendly Holi:

#### **Avoid a Holi Bonfire!**

- ✓ Why not spend the day contributing to the community by cleaning up your surroundings?
- ✓ Bonfires use up wood which is a precious and fast depleting resource. They are a source of air pollution. Say no to bonfires.



#### **Make Your Own Holi Colours!**

- ✓ <u>Yellow</u>: Mix Turmeric (haldi) powder and gram flour (besan)
- ✓ <u>**Red**</u>: Dry and grind Henna (*mehndi*) leaves to a powder
- ✓ <u>Orange</u>: Dry and powder flowers of Flame of the Forest (*Palash*)
- ✓ <u>Blue</u>: Dry and powder Jacaranda flowers
- ✓ **Pink**: Dried beetroot powder

### **Shop For Eco-Friendly Holi Colours Here:**

- ✓ Paryanvaran Daksata Manch:
  <a href="mailto:paryavarans@gmail.com">paryavarans@gmail.com</a> / 022-25411633
- ✓ Green Ways, Carmichael Road, Mumbai: 022-23520684/23526291
- ✓ Pavittram, Heena Choksi, Kandivali West, Mumbai: 91-9833664750
- ✓ Bombay Natural History Society, Fort, Mumbai: 022-22025481/82

Communities are pivotal to changing attitudes towards environmental issues.

We would be happy to explore possibilities of a partnership with you in this cause.

Please visit our website (<a href="https://www.unitedwaymumbai.org">www.unitedwaymumbai.org</a>) to keep in touch with our current activities.

## We wish you a very happy and safe Holi!



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